

Cyber Champion Challenge Judging Rubric

Students create a piece of media for other students, teachers, and your community to raise awareness and advocate for being mindful online.

Guidelines:

- Create an original piece of media that demonstrates and promotes data security, online privacy and/or being mindful online. Think of reasons why this issue is important and how it impacts you and your peers.
- Media can be a digital or physical product and must include a title, impactful message, images, with student first name only.
 - Drawings • Paintings • Games • Songs • Videos • Books • Posters • Coding
- Prizes will be awarded in the following categories:
 - (2) Primary and their teachers
 - (2) Junior and their teachers
 - (2) Intermediate and their teachers
 - (2) Senior and their teachers
- Only Ontario K-12 students are eligible.

Category	Level 4	Level 3	Level 2	Level 1
Content/ knowledge	All content throughout the media depicts knowledge and understanding of the issue. The media clearly explains the depth of knowledge and connection. The media illustrates awareness raising and the impact of the issue. The media also includes all elements (title, image, message).	Most of the content throughout the media depicts knowledge and understanding of the issue. The media shows depth of knowledge and connection. The media illustrates some awareness raising and the impact of the issue. The media includes most elements.	The content on the media generally depicts knowledge and understanding of the issue. The media shows limited depth. It has some awareness raising content. The media includes some of the elements.	Content is inaccurate, confusing and lacks knowledge, depth and understanding. The media is incomplete.
Originality	Media shows considerable originality and inventiveness. The ideas are presented in a unique and interesting way.	Media shows some considerable originality and inventiveness. The ideas are presented in an interesting way.	Media shows an attempt at originality and inventiveness, but some ideas may be copied from samples.	Media shows no originality and inventiveness, is mostly a copy and shows very little attempt/effort.
Use of Graphics/ Imagery	All graphics are attractive, support the theme, appropriate, and creative.	A few graphics are attractive, support the theme, appropriate, and creative.	All graphics are attractive but do not seem to support the theme.	The media is not attractive and does not support the theme.

Online submission and reference material can be found at cyberchampion.ca.